Technical Advisory Meeting #1

Mobile Downtown Airport Master Plan
Project Overview -
Agenda

- Introductions and Technical Team Organization
- Scope of services
- Project Overview/Objective
- Schedule
- Committee Coordination and Communication
- Questions and Answers
Project Team

Mobile Airport Authority
President – Chris Curry
Vice President – Ismael Bonilla

Authority Project Manager
Russell Stallings

Public Involvement
Mary Mullins Redditt (M)
Bing Parkinson (H)

Operational Advisor
Charles Snowden (H)

LeighFisher Project Manager
Cameron Modjeski

Project Director
G. Anderson Wilson

Demand Forecasting
Linda Perry

Airside Planning
Susan Zellers (H)
Trent Holder (H)
Yasmin Moreno (C)

Landside Planning
Mike Hanowsky
Blake Swafford (H)
Bikram Walhawan (H)

Facilities
Terrell Gibbs (C)
Jarrett Simmons (J)
Shelley Lamar (C)

Environmental Planning
Terrell Gibbs (C)
Sharon Douglas (C)
Rodger Anderson (H)

Land Use Planning
Mike Floyd
Trent Holder (H)
Carlos Gant (MOS)

Financial Feasibility
Dan Ochse
Brett Simon
Anderson Bannard

Note: All staff are LeighFisher unless otherwise noted.

C = CERM (DBE)
H = Hanson Professional Services
J = Jacobson Daniels (DBE)
M = M pact Consulting
MOS = MOS Design
Mobile Airport Authority
Mobile Downtown Airport Master Plan

Strategic Assessment

Long-Term Concept

Demand/Capacity

Alternatives

Implementation

Forecasting

Key factors

Flexibility

Goals

Affordability

Flexible

Assets

Early consensus

Implementable

Messaging

Detailed requirements

Sustainable

Supplement earlier work

How other pieces fit

Further refinement of concept

Interior terminal
Rules of Engagement

- Facilitate open communication amongst participants
- No bad ideas!
- Do not hold back
- Clarity of reasoning
- Focus on long-term for now – understanding all existing tenant development plans
- We are not yet searching for consensus; rather information.
- Evaluation comes later. We do not need an answer today.
Near-Term Approach

- Starting point is the passenger terminal, airfield operations and access
- Until proven otherwise, we’ll assume there is a roadway solution
- Biggest challenge with the passenger terminal is gates, land area requirement, and relationship with the airfield
- Landside access, circulation and parking
Master Planning Goals (Technical Advisory Committee)

- Provide a structure and roadmap to guide long term development and respond to the Community of Mobile
- Promote economic development
- Develop functionally supportable land use and access plan
- Establish sustainable consensus with key stakeholders
- Communicate Stakeholder vision to the Community
- Maximize Airport benefits for community, Regional and National economies
  - Provide increased passenger access to national aviation system
  - Improved levels of customer service
  - Meet economic needs of the community and region
  - Establish and implement Highest and best use of airport property
  - Identify possible additions to the existing airport properties to accommodate future demand
- Balance near-term opportunities with long-term requirements
Terminal Relocation Justification (2024-2026)

- In 2017 Mobile Airport Authority commissioned a planning study to evaluate the feasibility of relocating passenger terminal from Regional to Downtown

- Study was funded and supported by Federal Aviation Administration

- Study findings produced positive results; identifying opportunities that may result from this relocation
  - Improved capture rate of local travelers (reduce/eliminate leakage)
  - Possible expansion of available direct flight connections
  - Potential to have positive impact on fare structures
  - Attract additional travel options
  - Support the community at large
FAA Terminal Area Forecast

Preliminary Forecast Summary (PAX)
Key Areas of Focus (Passenger Terminal)

• Identify suitable Passenger Terminal site within Mobile Downtown Airport

• Develop detailed inventory and evaluation of current land uses identifying a hierarchy of key functional areas (Inventory delivery to MAA 8/29/19)

• Seamlessly integrate Passenger Terminal facilities within an active industrial aviation complex

• Create an operationally functional, regulatory compliant and financially feasible transition and development plan

• Explore opportunities for both traditional and non-traditional funding opportunities
Project Schedule

Mobile Airport Authority
Mobile Downtown Airport Master Plan
Tasks Completed/Initiated to Date

- Data and Inventory Collection
- Final Draft of Airport Inventory (BFM/MOB)
- Draft of Passenger Activity Projections

Next Steps

- Preliminary Facility Requirements (SEP 2019)
- Stand-up Project Website (SEP 2019)
- Next Technical Advisory Committee Meeting – NOV 2019
Questions and Discussion