Community Advisory Meeting #1
Mobile Downtown Airport Master Plan
Project Overview -
Community Advisory Committee
Mobile Downtown Airport Master Plan
Tuesday, September 10, 2019
6:00-7:30 pm
Brookley Aeroplex, 1854 Ninth Street, Mobile, AL 36615

- Introductions and Roles
- Project Process and Timeline
- Tools for Communicating
- Site Tour, Introduction and Orientation to Aeroplex
- General Feedback
- Next meeting date/time/place
Project Team

Mobile Airport Authority

President – Chris Curry
Vice President – Ismael Bonilla

Authority Project Manager
Russell Stallings

Public Involvement
Mary Mullins Redditt (M)
Bing Parkinson (H)

Operational Advisor
Charles Snowden (H)

LeighFisher Project Manager
Cameron Modjeski

Project Director
G. Anderson Wilson

Demand Forecasting
Linda Perry

Airside Planning
Susan Zellers (H)
Trent Holder (H)
Yasmin Moreno (C)

Landside Planning
Mike Hanowsky
Blake Swafford (H)
Bikram Walhawan (H)

Facilities
Terrell Gibbs (C)
Jarrett Simmons (J)
Shelley Lamar (C)

Environmental Planning
Terrell Gibbs (C)
Sharon Douglas (C)
Rodger Anderson (H)

Land Use Planning
Mike Floyd
Trent Holder (H)
Carlos Gant (MOS)

Financial Feasibility
Dan Ochse
Brett Simon
Anderson Bannard

Note: All staff are LeighFisher unless otherwise noted.

C = CERM (DBE)
H = Hanson Professional Services
J = Jacobson|Daniels (DBE)
MOS = MOS Design
M = M pact Consulting
Rules of Engagement

- Open communication amongst participants
- No bad ideas!
- Do not hold back – Opinions Matter
- Clarity of reasoning
- We are not yet searching for consensus; rather providing information.
- Evaluation comes later in the process
Master Planning Goals (Technical Advisory)

- Provide a structure and roadmap to guide long term development and respond to the Community of Mobile

- Promote economic development

- Develop functionally supportable land use and access plans

- Establish sustainable consensus within Community and amongst key stakeholders

- Communicate Vision to the Community

- Maximize Airport benefits for community, Regional and National economies
  - Provide increased passenger access to national aviation system
  - Improved levels of customer service with favorable impacts on rate structures
  - Meet economic needs of the community and region
  - Establish and implement Highest and Economic best use of airport property
  - Identify growth opportunities to accommodate future demand

- Balance near-term opportunities with long-term requirements
Terminal Relocation Justification (2024-2026)

- In 2017 Mobile Airport Authority commissioned a planning study to evaluate the feasibility of relocating passenger terminal from Regional to Downtown

- Study was funded and supported by Federal Aviation Administration

- Study findings produced positive results; identifying opportunities that may result from this relocation
  - Improved capture rate of local travelers (reduce/eliminate leakage)
  - Possible expansion of available direct flight connections
  - Potential to have positive impact on fare structures
  - Attract additional travel options
  - Support the community at large
Preliminary Forecast Summary (PAX)

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Legend:
- MOB
- BFM "Organic Growth"
- BFM "Leakage Recapture"
- FAA TAF for MOB

Preliminary Forecast vs MOB TAF
- Preliminary Forecast vs MOB TAF (adjusted)
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  - 15%: 6%
  - 16%: 7%
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Project Schedule
Tasks Completed/Initiated to Date

▪ Data and Inventory Collection

▪ Final Draft of Airport Inventory (BFM/MOB)

▪ Draft of Passenger Activity Projections

▪ Next Steps

▪ Preliminary Facility Requirements (SEP 2019)

▪ Stand-up Project Website (SEP 2019)

▪ Next Community Advisory Committee Meeting – FEB 2020
THANK YOU FOR YOUR PARTICIPATION